

FOR IMMEDIATE RELEASE

NEW MATCHBOX CON COMING TO MONTGOMERY COUNTY MARYLAND

[Die-cast metal toy convention buy, sell, trade & show]

MONTGOMERY COUNTY FAIRGROUNDS, BLDG #6 GAITHERSBURG MARYLAND

March, Saturday 23 & Sunday 24, 2024

“Share some quality time with your loved ones this weekend, enhance your collection and make some matchbox memories... check out Matchboxcon.”

Watch promotional video: <https://youtu.be/rHKbbEprn7k?si=LpftuT7hauOGWciJ>

Vesper Public Relations, Rockville, MD February 2024. - It's all about mini-metal cars and trucks, the die-cast vehicles you played with when you were a kid are worth big money today! Festival Factory, a music festival and event production company based in Rockville, MD has announced its inaugural Die-cast Metal Toy Convention in the Montgomery County Fairgrounds, Bldg. #2 this Spring, Saturday, March 23 from 10am-6pm and Sunday, March 24 from 10am-5pm.

The specialized toy show will feature 60 Exhibitors and their inventories of Mattel brands; Matchbox® and Hot Wheels® as well as other brands like Corgi®, Dinky®, Greenlight® and many other die-cast brands. Discount admission tickets are available at the event's website [Matchboxcon.com](https://matchboxcon.com) Tickets are also available at the door. *One ticket gets you 2 days of admission and fun.*

Matchbox and Hot Wheels collectors from all over the East Coast are expected. Matchboxcon is intended to be an annual event for the die-cast community, bringing fans together from many states to meet and gather for a weekend sharing both older rare toys and the latest hard-to-find releases at reasonable prices. Exhibitors are known to negotiate. It's fun to buy.

Collecting tiny-scale Matchbox metal cars and trucks since he was a boy in the 1960's, Event Producer Hal Davidson, is turning a side hobby into a business driven by fun! Davidson recently noticed how much trading activity was happening online. He discovered many die-cast metal forums; discussions and selling social media pages were out there.

It had also become obvious that there was a strong international network of Matchbox, Hot Wheels, and other die-cast metal toy fans, enthusiasts, and serious collectors. Davidson said, *“There are millions of passionate Matchbox and Hot Wheels collectors all over the world, it's amazing! After attending other Matchbox shows, Hal decided his company was perfect to produce a show for this mid-Atlantic region, just up the street at 16 Chestnut Street in Gaithersburg, MD off N. Frederick Ave. (Rt. 355). MatchboxCon's home is a perfect vintage building in the Montgomery County Fairgrounds located off I-270. Exit 11 about 20 miles North of Wash., D.C.” This die-cast convention is meant to be an annuity for the regional die-cast community!”*

The Matchbox Convention is configured as a trade show open to the public with 8' wide spaces (booths) available for rent during the 2 big days. Exhibitors can reserve spaces at matchboxcon.com Parking is free and plentiful. RV spaces are even available at just \$40/day! Most transactions are in cash, though credit cards are taken by many exhibitors. *See you at the show!*

For more info: visit <https://matchboxcon.com/>

CONTACTS

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